

WIN the Race to **Build a New Industry with Dearborn and WFG.**

*ACCELERATE the licensing process with our
supercharged licensing solution.*



Introducing the Professional Development Center (PDC)

OUTPACE the competition with our custom licensing solution

Imagine being able to double, triple, or quadruple the number of registered reps on your team in the next 12 months. The PDC is an automated licensing system designed to show the new WFG Associate what they need to do, how to register for classes, and where they are in the process. To increase speed and reduce barriers, WFG Associates will have the option to enroll in the PDC at the time of the AMA. If they choose to do so, they will receive the discounted price of **ONLY \$99**—A \$495 Retail Value!

Put your licensing programs PEDAL TO THE METAL

- › **Increase** the percent of your recruits that become register representatives
- › **Speed** through the licensing process
- › **Decrease** costs associated with licensing

See reverse for WFG Associate Pre-Licensing Essentials components and enrollment instructions.



Dearborn™
Financial Services
A Kaplan Professional Company

WFG Associate Pre-Licensing Essentials

Powerful training materials in this kit will help prepare candidates to obtain:

- › Life & Health Insurance license
- › Series 6
- › Series 63

Your kit includes:

- › Welcome Letter
- › Licensing Instruction Checklist
- › WFG Marketing Brochures
- › State-specific Life & Health License Exam Manual
- › Life & Health Drill & Practice CD-ROM
- › \$50 Credit is automatically applied for a Life & Health Class or recorded video webcast (based on state requirements)
- › Series 6 & 63 Drill & Practice CD-ROM
- › Series 6 & 63 Instructional DVD

Receive special savings on all Dearborn products and services.



Enrolling in the PDC is easy

START your training today

New WFG Associate enrollment options

1. Enroll through the eAMA for \$99.
2. Enroll via the Paper AMA
Attach the PDC Addendum, located on the WFG-Online Field Manual for \$99.
3. New Associates who DECLINE at the AMA may enroll later* by logging on to www.wfg-online.com
Click on PDC, click on Insurance, and click on "Click Here to Purchase PDC."

*Note: If New Associates choose "Not to Enroll" at the time of the AMA they will have 30 days from their MD Approval Date to enroll at the discounted price of \$99. If they enroll after 30 days, the price will increase to \$199—A \$495 Retail Value!

Call 1-800-WFG-0026 today
for more information.



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06-22-05, V1.0