



7 STEPS for DEFEATING BIAS in the WORKPLACE

making DIVERSITY WORK

SONDRA THIEDERMAN, P.H.D.

“Making Diversity Work is a slam-dunk winner. Sondra Thiederman’s play-by-play strategy for reducing bias is essential for anyone who is serious about making diversity work in their organization.”

—Bill Walton, NBA Legend, ABC and ESPN Basketball Analyst

Decrease Bias, Increase Profits!

Diversity expert Sondra Thiederman, Ph.D. can teach you how reducing bias in the workplace will result in increased opportunities. Calling on her 25 years of experience in the field, her new book *Making Diversity Work: 7 Steps for Defeating Bias in the Workplace* provides clear, step-by-step strategies for minimizing bias and maximizing your ability to effectively manage workplace diversity.

Sondra Thiederman, Ph.D. is one of the nation's leading experts on workplace diversity, cross-cultural business, and bias reduction. Dr. Thiederman is a sought-after speaker and trainer who has helped such leading organizations as Motorola, Delta Airlines, General Motors, American Express, Xerox Corporation, and AT&T build a diverse workforce.

Making Diversity Work: 7 Steps for Defeating Bias in the Workplace
by *Sondra Thiederman, Ph.D.*

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