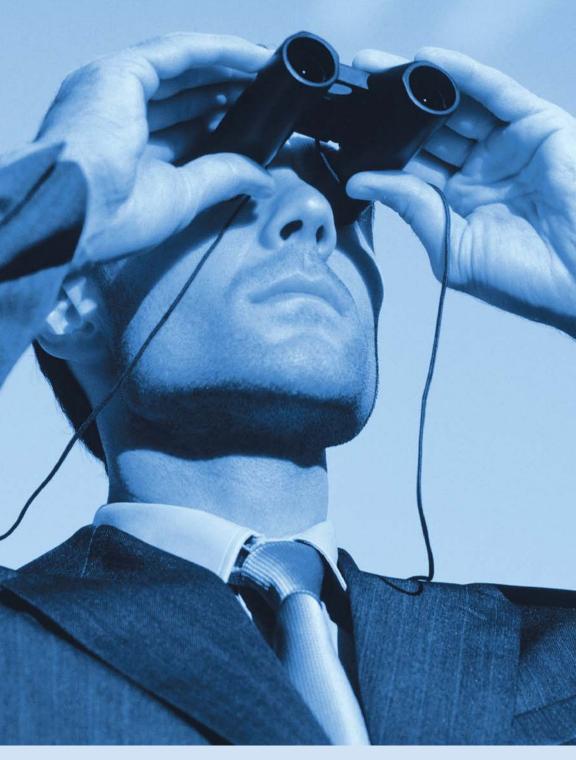
Envision the possibilities.

SHRM 2005



Lead change with books and training resources from Dearborn Trade Publishing.

Bring this card to booth #3138 and receive a FREE book.

Lead change using the power of story.

Dearborn Trade Publishing introduces WisdomTools® Scenarios, a new approach to e-learning that harnesses the power of story. These customizable, Web-based learning tools will grab your team's attention through riveting, realistic stories, putting training concepts in the context of your organization's challenges.

Visit Dearborn Trade **booth #3138** for an **e-learning demo**.

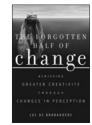
Receive a **FREE** book when you answer the following questions:

1. How many employees are in your organization?	☐ 1-49 ☐ 50-499 ☐ 500-999 ☐ 1000+	
7 1	oloyees for:	
3. Who makes buying decisions for employee reso	ources and training?	(title)
4. Areas of interest: ☐ leadership/management ☐ mentoring/coaching ☐ other	□ customer service □ communication □ sales/ma	arketing
5. Phone #	Email address	

For more information: contact Michael Shelley, 800-621-9621 x 4362, mshelley@dearborn.com.

Also available

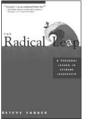




From Duke CE



Available in an e-learning format





Dearborn Trade Publishing

A Kaplan Professional Company
30 S, Wacker Drive, Ste. 2500, Chicago, IL 60606-7481

312-836-4400 www.dearborntrade.com

PRSRT STD U.S. Postage PAID Permit 2495 Rockford, IL

www.dearborntrade.com