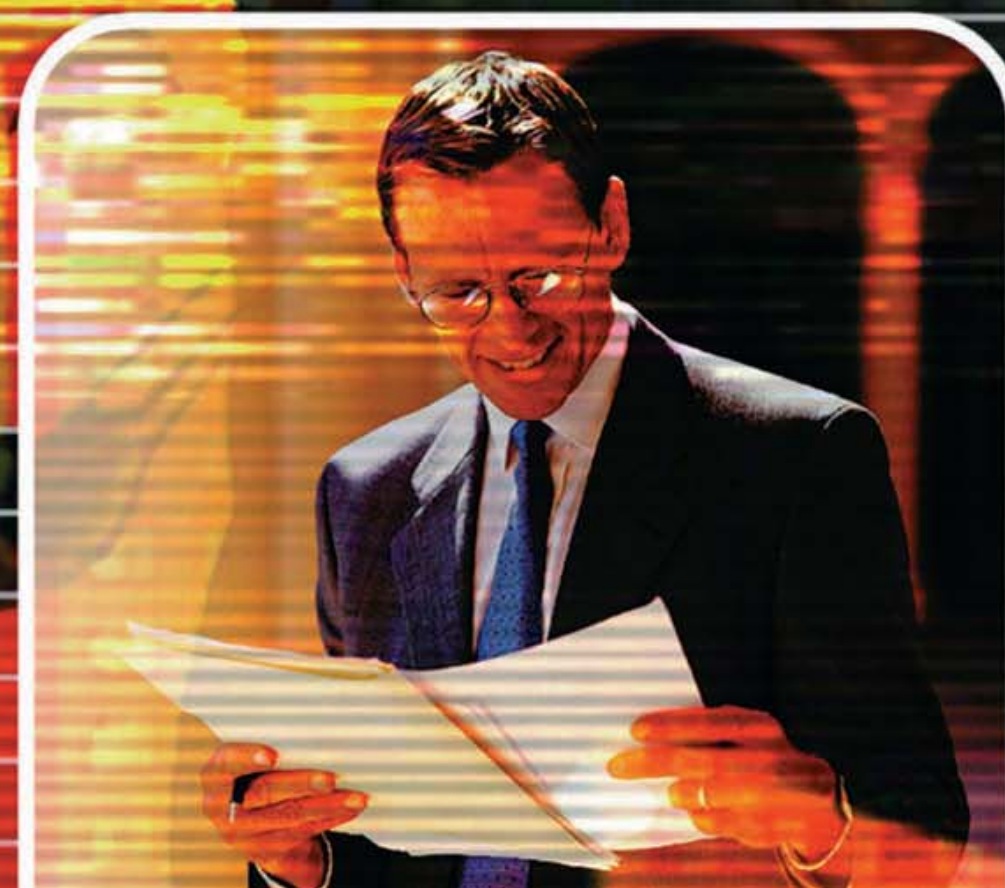


# Creating a Winning Wealth Management Culture

## *Chart Your Path to Success*



Join Kaplan College and Dearborn for an interactive roundtable discussion

### **Selected topics include:**

- › Organizational challenges in building a wealth management culture
- › Best practices in creating a premier wealth management organization
- › Creating career paths to accomplish business goals

### **Moderator**

Carol Clark, elearning expert

### **Special Guest**

Keith Fevurly, CFP®, MBA, JD, LLM

- › Executive Director for Kaplan College's Financial Planning Education Program
- › Educating financial planners for over 15 years
- › Business experience in private, public, and government organizations
- › Renowned financial planning educator and CFP® Certification Examination review expert<sup>1</sup>

**When:** Monday, 9/13 from 6:00 pm to 7:00 pm

**Where:** Connections Lounge, Room 210

<sup>1</sup> Certified Financial Planner Board of Standards Inc. owns the marks CFP®, Certified Financial Planner™, and CFP®, which it awards to individuals who successfully complete initial and ongoing certification requirements. Kaplan College does not certify individuals to use the CFP®, Certified Financial Planner™ and CFP® certification marks. CFP certification is granted only by the Certified Financial Planner Board of Standards Inc. to those persons who, in addition to completing an educational requirement such as this CFP Board-Registered Program, have met its ethics, experience and examination requirements.



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